

# ANNOUNCING...

## MEREDITH NETHERCUTT



Meredith Nethercutt is senior associate for member advocacy at the Society for Human Resource Management. Overseeing SHRM's Advocacy Team (A-Team) network of volunteer advocates, Meredith facilitates relationships between SHRM members and lawmakers to strengthen the Society's advocacy objectives in legislative districts nationwide. In addition, Meredith provides training and guidance to HR advocates on how to effectively communicate with lawmakers regarding workplace policies. A critical part of the Society's enhanced advocacy initiative, the A-Team advances the HR perspective and agenda by leveraging the reach and knowledge of SHRM members through grassroots advocacy.

Prior to joining SHRM, Meredith served as director of public affairs and grassroots advocacy at the National Association of Manufacturers (NAM), where she oversaw the complete association advocacy program branding and reorganization, as well as the construction of a strategic association-wide key contact program to leverage relationships between manufacturers and federal lawmakers. Meredith's previous career experience includes advocacy positions with the International Franchise Association (IFA) and the National Restaurant Association, where she managed both association's grassroots programs. She started her career in advocacy at Associated Builders and Contractors.

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