

KEYNOTE

THE WIN PHILOSOPHY

UNLEASH THE WINNER WITHIN YOU



Unleash The
WINNER
Within You

With **COACH SHERRY WINN**

The image shows a promotional banner for a keynote event. On the left, the title 'Unleash The WINNER Within You' is written in a mix of white serif and script fonts on a dark blue background. Below the title is a horizontal line, and under that, the text 'With COACH SHERRY WINN' is displayed. On the right side of the banner is a small image of the book cover for 'Unleash the Winner Within You' by Coach Sherry Winn. The book cover features a photo of Coach Sherry Winn and several smaller images related to business and leadership.

BOOK COACH WINN NOW www.coachwinnspeaks.com coachwinn@coachwinnspeaks.com

ABOUT COACH WINN

Coach Sherry Winn is an in-demand motivational speaker, a leading success coach and seminar trainer, a two-time Olympian, a *national championship basketball coach*, and an Amazon best seller. She has written five books including, "***Unleash the Winner within You: A Success Game Plan for Business, Leadership and Life.***" Thousands, from small business owners to athletic coaches to corporate executives, have enjoyed Coach Winn's powerful interactive and humorous WINNING presentations.

With over 34 years of practicing leadership as an elite athlete and collegiate basketball coach, Sherry is an expert on coaching leaders and team members to championship status. She has successfully taken people beyond their levels of comfort to "WIN" against competitors who were superior in talent, facilities and financial budgets. Through her WIN Philosophy™ and WINNER Principles™, she teaches leaders and team members to be victorious even when the odds appear to be insurmountable.

A recognized authority on leadership and team development, Coach Winn shares with you the WINNER Principles which will enable you to rejuvenate, invigorate and stimulate you and your team members to become agents of change.

Audiences rave about Coach Winn's ability to enthusiastically deliver messages woven into humorous stories which are applicable for individuals within all levels of organizations. A passionate, sought-after author, speaker and business consultant, Coach Winn is characterized by friends, colleagues and clients as one of the most benevolent, perceptive and influential individuals in the business today.

Coach Winn is the originator of the WIN Philosophy™ and the WINNER Principles™ and is known for her passion and belief system that ALL things are possible.

To book Coach Winn for a media appearance, speaking or seminar engagements, or to inquire about her WINNING Coaching, call 304-380-4398, email her at coachwinn@coachwinnspeaks.com, or visit her website at www.coachwinnspeaks.com. You can *keep connected with* Coach Winn at www.facebook.com/coachwinnspeaks or www.twitter.com/coachwinnspeaks.

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PRACTICE RULES FOR TEAM WINN

1) You have to be willing to _____ for
_____.

b) Be _____.

c) Commit to being a _____.

Today, I commit to TEAM WINN's RULES.

Signature

Date

THE WIN PHILOSOPHY: W-Widen the Separator Gap

When you widen the gap between yourself and others, the gap decreases the distance between who you think you are today and the power you own. The work is more than the physical; the real work comes with the mental work.

“What stops us is our inability to hear the limiting words we tell ourselves.”

Coach Sherry Winn

To widen the separator gap between those people who just do the givens (the actions most people are willing to do) and the separator actions (the ones the successful people do), HAVE FAITH you **will achieve** your goals.

WIDEN THE SEPARATOR GAP BY UNDERSTANDING THE 80/20 RULE

80/20 Rule: _____ of your efforts produce _____ of your results.

What is your priority question?

THE WIN PHILSOPHY: I—Identify your “I AM” words:

“Whatever you agree to in your thoughts becomes your truth. It is your acknowledgement of your thoughts which make them valid.”

Coach Sherry Winn

You are the obstacle which prevents yourself from moving forward through the constant reinforcement of your beliefs.

What are five of your “I AM” phrases which prohibit you from accessing the power of your winning self?

1. _____

2. _____

3. _____

4. _____

5. _____

THE WIN PHILOSOPHY: N—Navigate Success

“Always bear in mind that your own resolution to succeed is more important than any other.”

Abraham Lincoln

Success comes to those who seek success. While this statement may sound obvious, what many people do is seek failure.

How can this be? Who would seek failure?

The answer might surprise you. *We all seek failure in some way because we get in the habit of thinking we are not responsible for our outcomes.* We make excuses and point our fingers at outside events, people or circumstances. Making excuses is easy to do because we hear so many other people create justifications, and then use their justifications to place the blame on something or somebody else. We choose to experience less than our potential because our failures weren't our fault.

If your resolution is to find success rather than to find an explanation for your failures, you will continue to learn and grow until you find success.

THE CHAMPION HABITS

C- _____ to reading 10 pages of _____ every day!

H- _____ yourself through _____.

A- Admit when you make a _____, let it go, and move _____.

M- Manifest your _____ through your _____.

P- Paint a picture of _____ daily.

I- _____ yourself through _____.

O- Offer _____ to yourself and others.

N- Nourish yourself through _____, _____, _____, or _____.

HOW YOU CAN BENEFIT FROM COACH WINN

Zig Ziglar said, "Some people say motivation doesn't last; neither does taking a bath. That is why we need to do it every day."

Today is a step in lifelong learning. You get to choose to be a learn-it-all or a know-it-all. You can make the steps to continue being a "Yeah AND" person or a "Yeah BUT" person. Today, you planted seeds of happiness, wellness and success. Those seeds can easily die if you fail to water them.

What are your plans to water your seeds?

Coach Winn is here to offer you continual paths to success. She will partner with you to help you watering your goals so that you reach them.

Here are some options:

- ✓ Sign up for her **free** weekly newsletter.
- ✓ Follow her on Face Book and twitter. (coachwinnspeaks)
- ✓ Purchase and read her books.
- ✓ Become a member of **TEAM WINN**. Get an application for personal coaching. (3 different levels of coaching. Ask Coach Winn for the different levels.)
- ✓ Leadership training at your organization.
- ✓ Keynote speaker at your company or organization.
- ✓ Seminars and breakout training sessions.
- ✓ Sign up for **Video Coaching Sessions**. (Request more details.)

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COACH WINN'S MENTORING SESSIONS

THE BENEFITS AND BONUSES YOU WILL RECEIVE:

12 INNER WINNER recorded mentoring Video Sessions (Value \$900)

- ✓ Learn the SEVEN Foundational Blocks to Savvy WINNER's Mindsets.
- ✓ Gain the *secret* RECEIPE to recover quickly from past mistakes.
- ✓ Acquire *THE FIVE MOST POWERFUL* nourishment strategies for growing the WINNER within you.
- ✓ Utilize the *two magical* influence phrases to achieve ALL your goals.
- ✓ Increase your NINJA mindset for getting more work done in half the time.

SPECIAL BONUSES

24 Newsletters offering <i>NEW</i> and <i>VITAL</i> Information	VALUE: \$60.00
1 <i>FREE</i> 30 Minute Coaching Call	VALUE: \$75.00
7 <i>FREE</i> Interactive Action Guides	VALUE: \$35.00
1 FREE BOOK	VALUE: \$24.95

TOTAL BONUS VALUE: \$194.95

TOTAL VALUE: \$1094.95

Your Investment: \$197

PLEASE WRITE LEGIBLY

Name: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____

Signature: _____ Date: _____