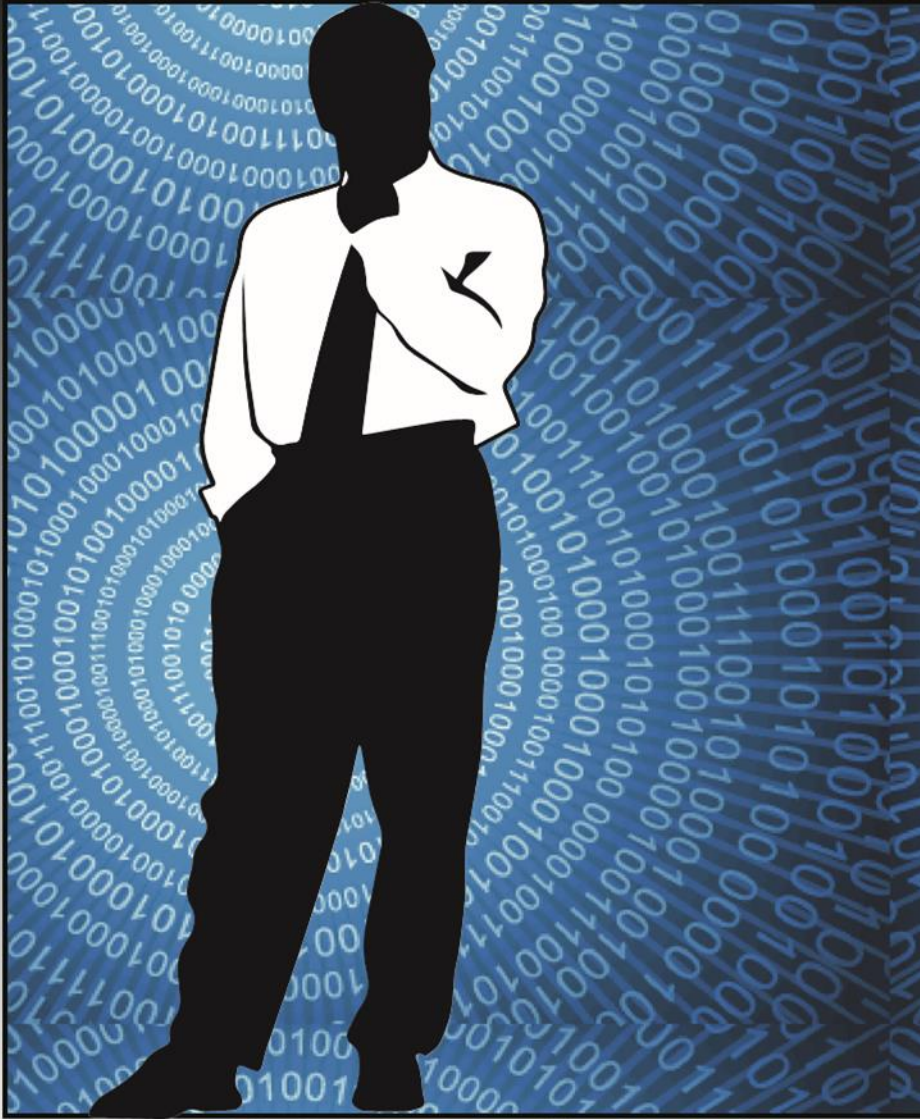


DECODING



THE BODY

Interviewing for Engagement

By
Tadd Downs

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406-207-5523

ABOUT THE SPEAKER

The founder of Decoding the Body, Tadd Downs, has more than 22 years of experience in state and federal law enforcement. This unique experience has afforded him the opportunity to conduct thousands of interviews and obtain truthful answers resulting in countless confessions. Let him help you develop an investigator's mindset and teach you how to decode the body during employment interviews.



Do forget to get Tadd's new book:

USING THE INVESTIGATOR'S MINDSET

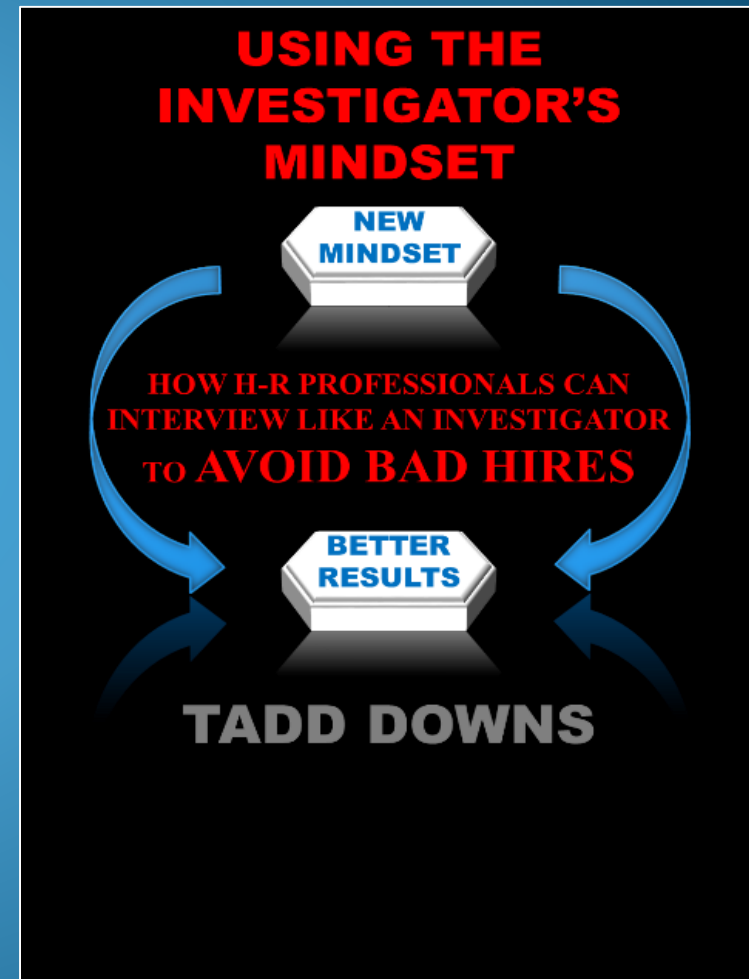
By using innovative, non-confrontational interviewing techniques developed by the author, you can reduce your bad hires significantly, and make a better-informed hiring decision. In this book you will learn how to:

- * Maximize your results, through the interview structure;
- * Strip away your applicant's impression-management techniques;
- * Obtain truthful answers from your applicants;
- * Recognize the Seven Universal Emotions to better understand what your applicant is *REALLY* saying;
- * Be better at vetting your prospective employees.

You will learn that the hiring process and conducting an investigation have a lot more in common than you may think. Once you start to develop and use The Investigator's Mindset, you will see a dramatic decrease in your bad or problem hires.

BONUS CONTENT

Also included is "*Interviewing for Engagement.*" Once you have learned the techniques in the book you will be ready to Interview for Engagement. Wouldn't it be nice to know, prior to hiring, if your prospective applicant has the potential to become an engaged employee? Now you will.



USING THE INVESTIGATOR'S MINDSET



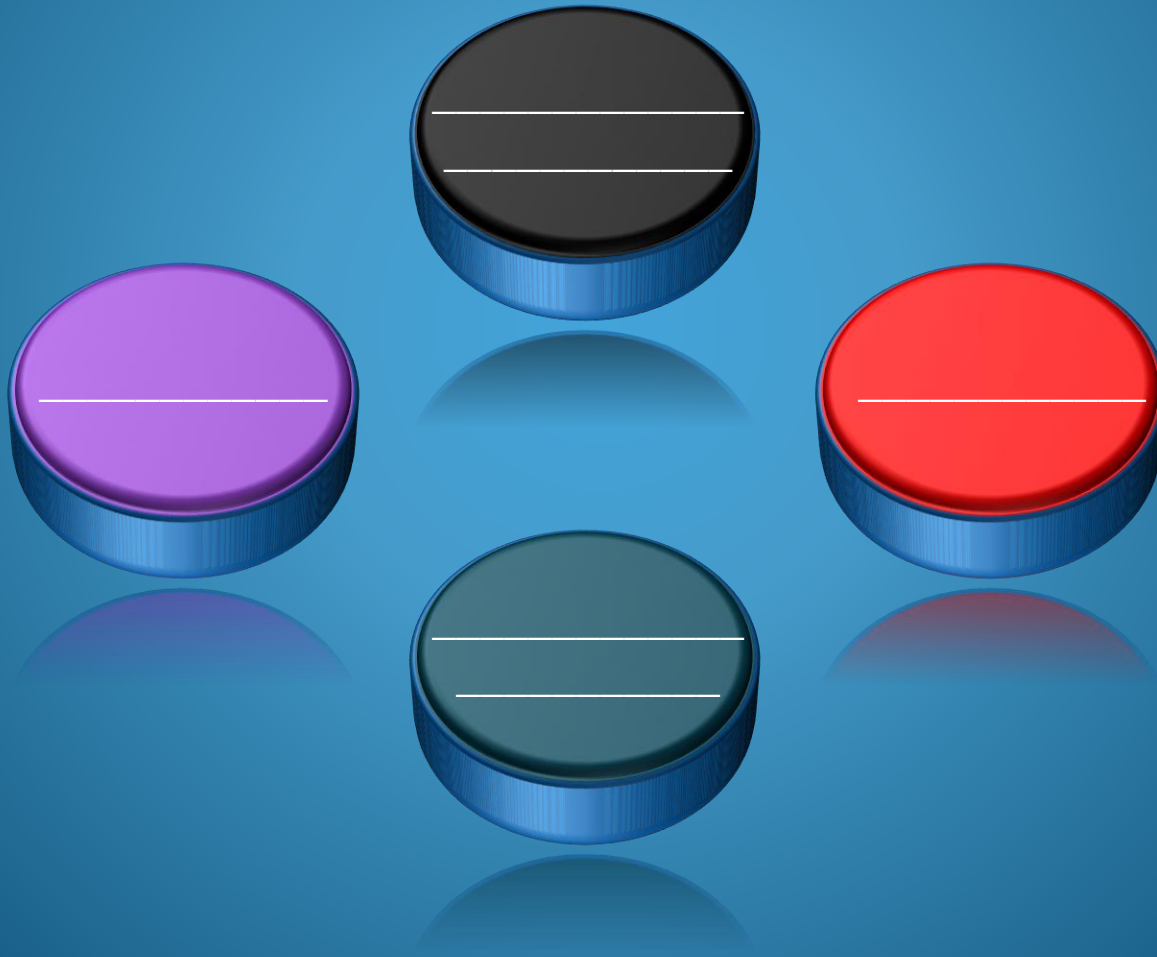
Engagement Starts Where?

Employee Satisfaction:

A measurement of an employee's _____ with
current job and conditions



Employee Engagement:
A measurement of an _____
_____commitment to an organization



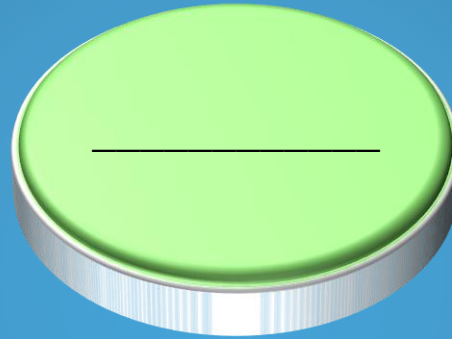
Seven Universal Emotions



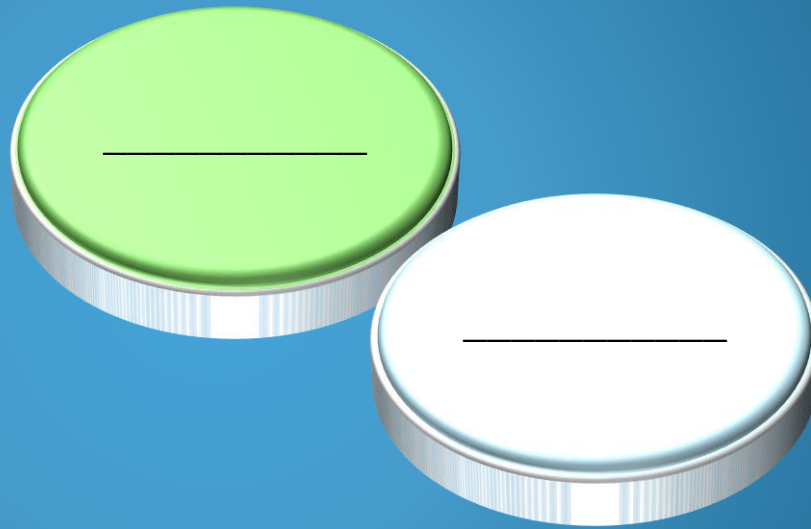
Interviewing for Engagement

1. Become a _____
2. Develop _____
3. Analyze _____

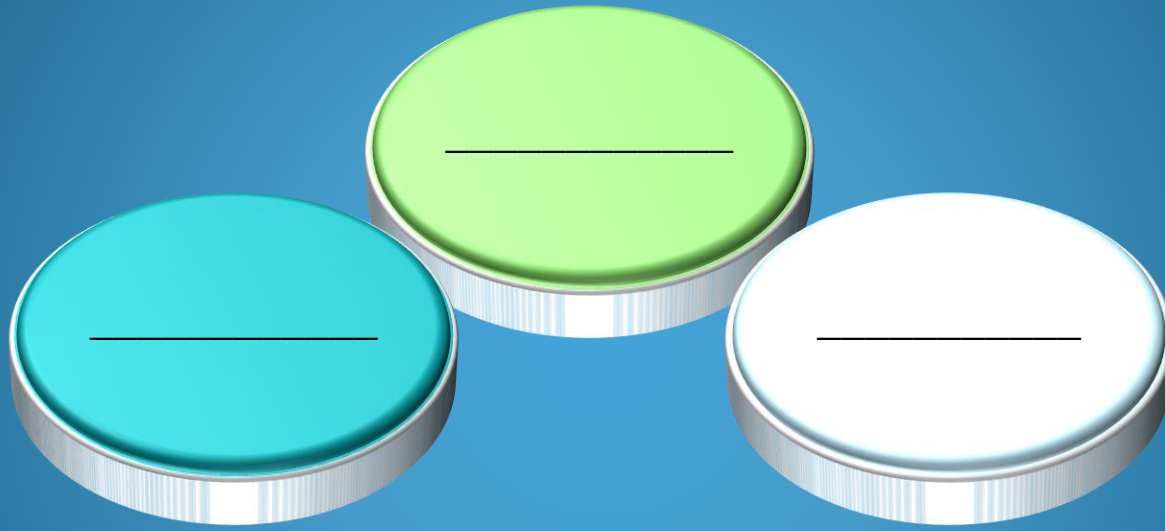
The Four Ps of Engagement



The Four Ps of Engagement



The Four Ps of Engagement



The Four Ps of Engagement



The Four Ps of Engagement





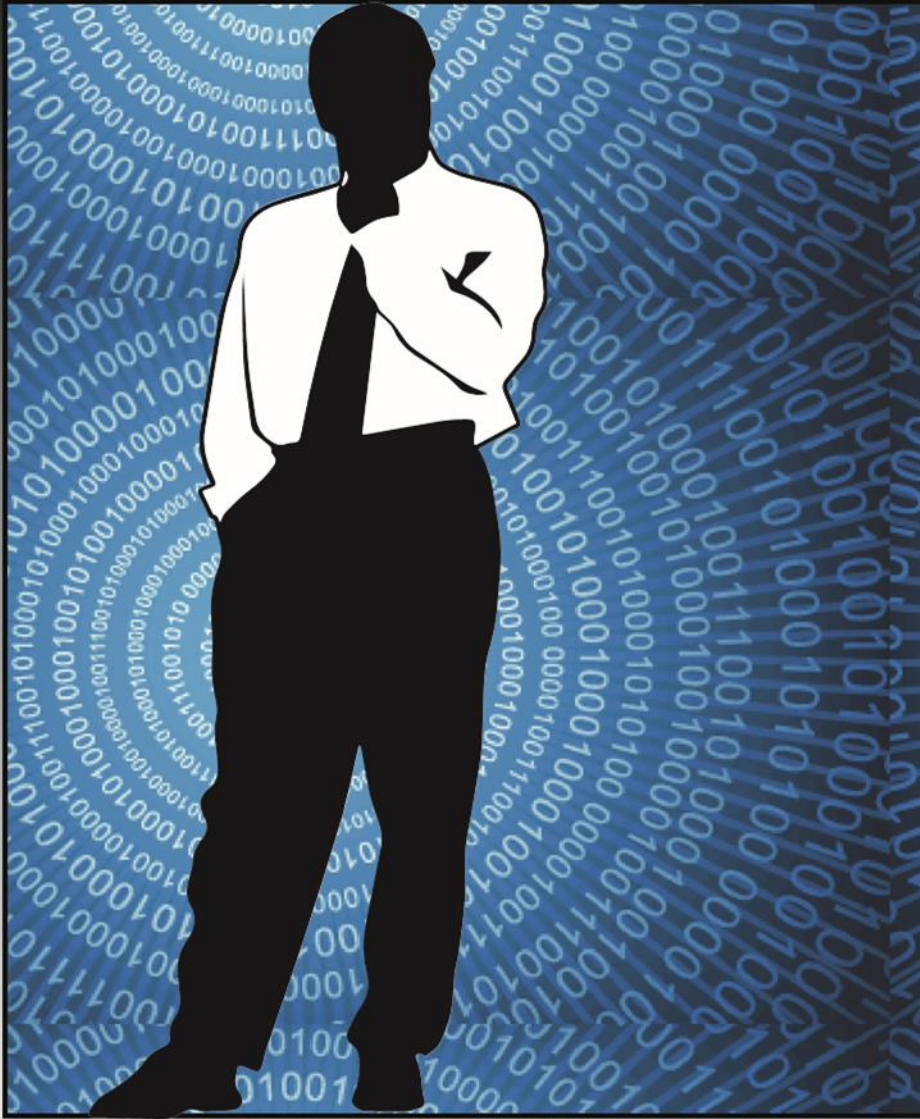
Education And Training

USING THE INVESTIGATOR'S MINDSET



Engagement Starts Where?

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